



GoStrategic in 2016

The need for our ministry and for the message, tools, and training we offer has continued to grow. Opportunity for changing the culture is as pressing as ever. With a lean staff, we have continued to work globally as the Lord has assigned us.

Domestically, we have continued:

- The promotion and distribution of ministry materials
- Management of our schools
- Organization of the Transforum and The Statesmen Project annual events
- Administrative support of The Statesmen Project

Internationally, we have continued:

- To coordinate events and training
- The development, translation, and distribution of our educational materials globally
- To serve as a networking connector and resource both domestically and internationally

2016 Highlights:

- The establishment of a committee for the Japanese translation of *Doing Business God's Way*
- Our move to a new contact management system and database overhaul
- Creation of an online version of the *Doing Business God's Way* course in conjunction with Vision International University
- The Transforum Event in April
- The Statesmen Event in September
- Facilitation of the international Citizens Education groups
- Ongoing partnership with Christ for the Nations University in conjunction with our Business Leadership School
- Content creation & product development particularly for international audiences and multiple translation use including a new, short video series based on the book, *Doing Business God's Way*

GoStrategic in 2017

Planned Accomplishments for 2017:

- Publishing of Dennis' new book, tentatively named, *Tending Your Garden*
- Implementation of an online Learning Management System for use within our schools, for long distance small-group studies, and for both our domestic and international affiliates
- Development of strategic partnerships with several universities for use of our materials within their accredited systems
- Additional staffing for fundraising and office management
- Curriculum & new product development
- Management of international translations and creation of translation committees
- New contact management system for less expensive and more strategic management of our database



Our Mission, Vision, and Strategy

GoStrategic's **vision** is to effect personal and systemic transformation in the institutions of the family, the church, the marketplace, and governments of the nations. Since only transformed individuals can bring transformation to institutions, this systemic change will be accomplished by training individuals in the principles of biblical transformation, Christian worldview, and strategic living. In simple terms, our vision is practical discipleship.

Our **purpose** is to steward and disseminate our timeless and relevant core messages; proclaim the Kingdom message and inspire and provoke with it; equip, train, and inspire leaders to mobilize; teach and empower people to live by design; and specialize in bridging the gap between spiritual truth and the practical implementation of those truths in confronting real-world problems.

Our **mission** is to attract, identify, train, and deploy humble and skilled servant-leaders who live a Kingdom-centered personal and family life, and out of that foundation, bring transformation to their spheres of influence. Our target is the next generation, particularly young parents, who are now living and raising children in a post-Christian culture.

Our **mobilization** is capturing the prophetic heart of people and leaders, and providing them with direction.

Our **strategy** is to reach the masses through strategic leadership development and strategic partnerships with other proven leaders and ministries.

Our **product** is biblical worldview applied in practical spheres.