



## Strategic Christian Services

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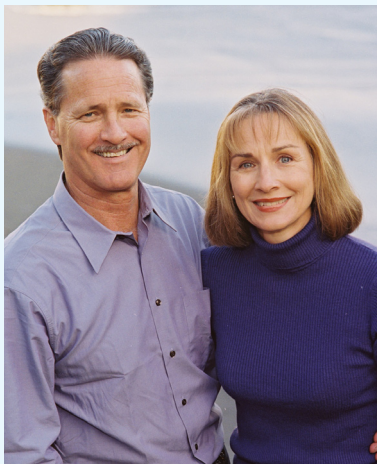
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Founded in 1979 by Dennis Peacocke who serves as President, Strategic Christian Services is a prophetic ministry committed to training leaders in every sphere of culture in “discipling nations” and transforming their world. Santa Rosa, California serves as the international headquarters for SCS. While our ministry is U.S.-based, our vision is international. We have offices in Switzerland, Costa Rica, and New Zealand. We see God’s Spirit beginning to form a movement which unquestionably will transform us all in the coming years. We intend to remain on the cutting edge of this movement as it gathers momentum globally.

Our mission is to pioneer in transforming the world we know into the world God has intended. This transformation, which requires genuine, lasting change in every area of contemporary life, is the venture to which the men and women of Strategic Christian Services have dedicated their lives. Strategic Christian Services touches the nations through the SCS Leadership Institute, numerous seminars, locally-based “transformation groups,” and a host of educational products. These products and services encourage and enable men and women to discover and live out their God-given destinies with passion and excellence, thereby strengthening the families, businesses, ministries, and nations which they lead and serve.

Strategic Christian Services: [www.gostrategic.org](http://www.gostrategic.org)  
Business Leadership School: [www.scsbusiness.org](http://www.scsbusiness.org)  
Strategic Life Training: [www.strategiclifetraining.com](http://www.strategiclifetraining.com)  
The Transforum: [www.thetransforum.com](http://www.thetransforum.com)



In the ministry for over 35 years, Dennis & Jan Peacocke founded Strategic Christian Services, a Christian leadership organization dedicated to demonstrating the relevance of Christianity to every area of contemporary life. They also serve on the governing council of Kingdom Ministries International, and provide pastoral oversight to numerous churches worldwide.

A former business owner, Dennis has authored three books: *Winning the Battle for the Minds of Men*, *Doing Business God’s Way*, and *The Emperor Has No Clothes: Commentaries by Dennis Peacocke*, as well as recorded numerous audio and visual presentations. Dennis speaks internationally on topics relevant to the Kingdom of God.

An international speaker as well, Jan has recorded the series, *Raising Godly Children*.

Dennis and Jan reside in Santa Rosa, California. They have three adult children and ten grandchildren.



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# Building for Success

## by Dennis Peacocke

### **I. Our first task is to attempt to define “success” from an eternal rather than temporal point of view.**

- A. Success is fulfilling God’s plans for us on earth: Obedience
  - 1. Stewarding our gifts with increase (stewardship).
  - 2. Fulfilling our representation of Christ to the people and tasks He has called us to (destiny).
  - 3. Developing the character and skill sets God has called us to begin to master for our eternal calling of leadership (eternal growth). 1 Cor.3:9-15; John 5:17.
- B. This “success” must be achieved by:
  - 1. Working in faith at whatever we are called to do rather than for the simple reasons of money, power, peer pressure or college degrees (Heb. 11:6).
  - 2. The money and resources we gather should be “satisfaction resources” not “anxiety-driven” money.
  - 3. To do these things, we must answer two all-important questions: “What must I do before I die;” and “How do I give myself to eternal skill sets and working with the Holy Spirit moment by moment?”
- C. Remember, God plays everyone who is in shape. “Success” is in living in the training to succeed.
  - 1. He isn’t looking for “perfect people”, He is looking for people who are in training (being disciplined) with the Holy Spirit.
  - 2. He plays us according to our level of preparation. (competency, the opposition, God as the “fight manager”)
  - 3. Offense, not just defense. Here are the questions again:
    - a. What level do you want to play?
    - b. What does it take to play at that level?
    - c. What will it cost for you to get there?
- D. God uses us to bring transformation to people and situations based on certain spiritual laws He has established.
  - 1. We can only bring true and lasting transformation to people if we ourselves are in the transformation we are advocating (the law of measles and mumps).
  - 2. In a fallen world, the only ultimate question is, “how do we experience lasting transformation that grows and is transferable to others?”
  - 3. All players look for competent coaches, and aspire to become a competent coach themselves.

### **II. We must learn to build God's way:**

- A. The "Big Three:"
  - 1. How God builds strategically (how to live, think, lead, and build strategically)
  - 2. How God builds relationally (how to build relationally, according to Christ's patterns)
  - 3. How God builds learning organizations (how to create a learning-response team of people)
- B. The BLS curriculum deals with all three of these issues.
  - 1. Firstly, as we develop a Christian worldview in general and in these areas relating to business economics.
  - 2. Secondly, as we develop applicational skills.

# Personal Attributes for Lifetime Success

## by Dennis Peacocke

*"Whatever you do, do your work heartily, as for the Lord rather than for men..." (Col 3:23)*

### The 4 C's:

Calling

Context

Character

Competency

### Showing Up In Faith

**In Prayer before God, then Man: "Lord, help me see, and grow in increase in these areas:"**

- **Provision before God and Man.**
- **Impartation of God's Goals, Life, and Kingdom truths to others.**

#### **I. Attitudes:**

- A. Bringing faith and hope to my job (your personal "atmosphere").
- B. Encouraging and supporting others.
- C. Edifying the authority and purposes of the company.

#### **II. Work Ethic:**

- A. Aspire to go to new levels of productivity.
- B. Efficiency.
- C. Support services to others.
- D. Go the extra mile.

#### **III. Skill Sets:**

- A. Upgrades on our own time.
- B. Asking others for upgrade insight, especially from successful employees.
- C. Helping fellow employees upgrade their skills.

#### **IV. Relationship:**

- A. Seek to open new markets for your company services (evangelism).

- B. At work: be a relational bridge for others effectiveness (problem-solver).
- C. Remove personal relational issues negatively affecting your effectiveness at work. Problems are inevitable and effective problem solving is a true relational skill set which makes sure that you will never be unemployed for long. Effective problem-solvers are far, far too valuable to any organization to let them easily go.

### **V. Your Business Issues**

- A. Debt (cash flow, capital startups, retained earnings limits)
- B. Employee management ("core" plus temps, furloughs - salary cuts)
- C. Inventory control (stock, payables-receivables, new products)
- D. Relational management (quality, internal-external)
- E. Faith and obedience



# Preparing for What May Come

## by Dennis & Jan Peacocke

### **I. The issues of reality and denial**

- A. What do we believe is real?
  - 1. Economically
  - 2. Spiritually
  - 3. Personally
  
- B. How do we face “denial” and what must change?
  - 1. Personally
  - 2. Financially
  - 3. Within our families
  - 4. Within our spiritual family
  - 5. Within our neighborhood
  - 6. Within our community

### **II. How will we process this conference?**

- A. Personally
- B. With our spouses
- C. With our children
- D. With our spiritual community
- E. Beyond there

### Which Values Both Preserve Our Freedoms and Unite Us Corporately?

Everyone is a member of some “family.” Some of them are blood-based, some of them are spiritually-based, and some of them are built simply on deeply committed friendships. If you don’t know where “home” is, try and find it soon. We believe family and community are going to become increasingly essential as we all go through the “white-water” of the social and economic change facing us.

This economic crisis will begin to be over when the global debt crisis is resolved and the nations have decided what we can pay for, and what we can’t. The current crisis is all about finding the sustainable balance between people’s personal responsibility and their governmental support systems.

So what can we do as families, especially our traditional blood-line natural families? How can parents, children, and extended family effectively contribute to society and maximize their own security in these challenging times? Let’s talk about practical “to-do’s”:

1. Recognize that historically, when centralized government services break down, everything comes back on the local communities, private families, and relational networks in terms of responsibilities and provision. Neighborhood and local community networking is the final safety-net humanly speaking. Churches and social groups will continue to be the most reliable larger safety nets.
2. Get to know your neighbors and discuss with them how you can strengthen your preparation for natural disasters and mutual support systems. This kind of preparation is an important step in strategic planning even if you never have to use it.
3. As family members choose several public policy issues and projects about which to become knowledgeable. This preparation will make you all better equipped to educate and influence other people, as well as create teamwork both within your family, and with other like-minded people in your neighborhood and community.
4. Commit yourselves to getting out of debt, learning to live on less and even consider how you could consolidate your living situation with others if you had to. Again, preparing for natural disasters in terms of food and water supplies and sheer survival is an incredibly effective exercise for the kind of thinking that helps maximize strategic planning and minimize fear and a sense of helplessness.
5. Inventory social skill-sets within your family and social networks. Who knows how to do what? Prepare to barter and trade skill-sets instead of money. As government services continue to shrink due to financial pressures, team-work becomes increasingly important in every area. This may seem “extreme” now, but we do not know how deep this crisis will go when we hit the next big wave of social services failures.
6. Work on making your current jobs “fire proof” so that in terms of job layoffs, you would be one of the last people who were let go because you are so valuable to the organization.

7. Again, both individually and as families and social networks, find out how your local community works; who are the leaders, how those leaders can be influenced, and think and pray into how to maximize your influence and service possibilities on a local level. Whoever serves most effectively, leads.

We are not preparing for the “end of the world,” or World War Three. However, we are strongly advocating reasonable preparation for the level of change our culture will go through as we walk through “the tunnel” leading to the global re-financing of our debt-driven system. Preparation is the best form of controlling the future.



**STRATEGIC CHRISTIAN SERVICES**  
*Igniting Global Transformation*