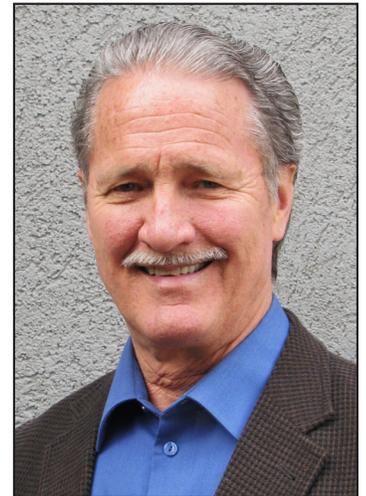
A photograph of an iceberg floating in the ocean. The top part of the iceberg is visible above the water line, while the much larger, jagged part is submerged below the surface. The sky is a clear, deep blue, and the water is a darker blue. The overall image serves as a metaphor for hidden or 'unseen' reality.

# Unseen Reality:

It's What's Underneath That Counts

*Transforum*  
2014





**The 2014 Transforum  
"The Iceberg Effect"**

Welcome to the 2014 Transforum in Dallas, Texas. We are full of anticipation for our time together and expecting to be challenged, refreshed, and enlightened with what we hear and experience together. This year's topic is incredibly relevant to where we all are socially—both nationally and globally.

The "Iceberg Effect" deals with the phenomenon of only seeing the partial, visible dimensions of a problem or action. When reality is discovered, the shock can be stunning; our initial perception was only 1/8 of the true size of what was hidden underneath the surface. In our current world, icebergs are far, far more common than our leaders are either seeing or telling us about. Beyond that, virtually all of us have discovered the "Iceberg Effect" in some aspect of our personal life experiences and discovered what we thought was one thing, turned out to be a whole lot more than we initially bargained for!

May God's Spirit be with us all in this conference's adventure. May our journey into reality allow us to serve one another far more effectively because we have learned to more-correctly measure the effects and realities of unseen issues and the unintended consequences of actions.

For Reality,

A handwritten signature in black ink that reads "Dennis T. Peacocke".

Dennis Peacocke, President  
GoStrategic

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## GoStrategic

Founded in 1979 by Dennis Peacocke who serves as President, GoStrategic is a prophetic ministry committed to training and equipping leaders of every cultural sphere in discipling nations and transforming the world. GoStrategic operates internationally, educating Christians through our Business Leadership School and Strategic Life Training correspondence schools, events, educational products, networking, and consulting services. Our ministry headquarters are based in Santa Rosa, California, with affiliates and schools in Mexico, Central and South America, Europe, Asia, and New Zealand.

GoStrategic equips believers to be leaders in the communities where they live, work, and serve. We specialize in bridging the gap between spiritual truth and the practical implementation of those truths in confronting real-world problems. With over three decades of experience educating, modeling, and connecting like-minded individuals, we have seen first-hand the fruit of Christians applying Biblical principles to the most complex challenges. It is our sincere hope that the services we provide result in thousands of communities transformed as believers step in to rebuild, repair, and restore our world. To learn more, please visit our website: [www.gostrategic.org](http://www.gostrategic.org)



## Business Leadership School (BLS)

The Business Leadership School began in 1996 with the mission of training businesspersons how to build businesses God's way. The school is a two-year correspondence course based on biblical principles of economics and business practice, and the inherent concept that deeper learning follows effective service to others. BLS provides a sharply-defined perspective for how biblical truth impacts marketplace thinking and practice, and produces transformation in participants' lives and businesses. BLS is currently operating in the US, Mexico, Canada, Europe, New Zealand, Asia, and Central America. To learn more, please visit our website: [www.businessleadershipschool.org](http://www.businessleadershipschool.org)

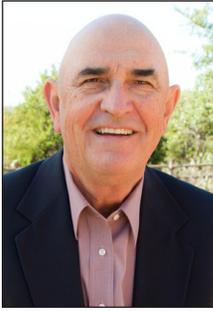


## Strategic Life Training (SLT)

Strategic Life Training began in the home of Dennis Peacocke in the 1980's with a vision to equip his children with tools that would help prepare them to be leaders in their generation. In 1991, this family exercise became what is now—called Strategic Life Training—and has developed into a course that has touched lives in the United States, Canada, New Zealand, Australia, and all over Europe, and serves to develop emerging leaders of all ages.

The school is a two-year correspondence program designed to set a course for leaders, both current and emerging, by equipping them to think biblically, challenging them to live strategically, and providing insights for leading effectively. Strategic Life Training has proven itself an invaluable tool for those who believe God has called them for a purpose and want to identify and be trained to fulfill it. If you would like more information on how you can participate in this vision, please visit the SLT website: [www.strategiclifetraining.com](http://www.strategiclifetraining.com)

## SPEAKERS



### Pastor Dudley Hall

Dudley Hall is a recognized teacher and author of several books. He holds a Masters of Divinity from Southwestern Baptist Theological Seminary and a Bachelors degree from Samford University. He is a sought-after speaker, an engaging preacher, an effective consultant, and a trusted spiritual father. As the founder and President of Kerygma Ventures, Dudley is most at home on the beautiful 350-acre Tesoro Escondido Ranch, discipling leaders in all spheres of life. Dudley and his wife, Betsy, live in Grapevine, Texas. They have two grown children and six grandchildren.

[www.kerygmaventures.com](http://www.kerygmaventures.com)



### Professor Laurence Kotlikoff

Laurence J. Kotlikoff is a Professor at Boston University, Fellow of the American Academy of Arts & Sciences, Fellow of the Econometric Society, Research Associate of the Nat'l Bureau of Economic Research, and President of Economic Security Planning, Inc. He has a BA in Economics from the University of PA and a Ph.D. in Economics from Harvard. He is a sought-after consultant to numerous international organizations, banks, and governments. Professor Kotlikoff is author/co-author of 16 books and hundreds of professional journal articles and is an active columnist.

[www.kotlikoff.net](http://www.kotlikoff.net)



### Dennis Peacocke

A former business owner, Dennis is the founder and president of Strategic Christian Services, a non-profit organization dedicated to demonstrating the relevance of Christianity in all areas of life. He has produced an extensive number of audio/video teachings and is author of the books: *On the Destiny of Nations*, *Winning the Battle for the Minds of Men*, *Doing Business God's Way*, and *The Emperor Has No Clothes*. Dennis and his wife Jan reside in Santa Rosa, California; they have three adult children and eleven grandchildren.

[www.gostrategic.org](http://www.gostrategic.org)



### Dutch Sheets

Dutch Sheets is an author, teacher, and conference speaker empowering believers for passionate prayer and societal transformation. Dutch has pastored, taught in several colleges and seminaries, and served on the board of directors of numerous organizations. He has written over 20 books including the bestseller, *Intercessory Prayer*. He is Founder of Dutch Sheets Ministries, Executive Director of Christ for the Nations Institute, spearheads Network Ekklesia Int'l, and is a member of the Int'l Coalition of Apostles. Dutch resides in the Dallas area of Texas with his wife, Ceci. They have two grown daughters and a grandson.

[www.dutchsheets.org](http://www.dutchsheets.org)



### Dr. Lance Wallnau

Dr. Lance Wallnau is a world-class trainer and consultant in the field of personal and organizational development. He blends his background as an executive in the Petroleum Industry with 20 years experience leading people to build organizations that become dominant players in their field. Director of the Lance Learning Group, he holds a master's in Theology from South West Christian Univ. and a Ph.D. in Marketplace Ministry from the Phoenix Univ. of Theology. Lance and his wife, Annabelle, live in Dallas/Fort-Worth, Texas and have three children.

[www.lancelearning.com](http://www.lancelearning.com)



## WHAT MUST BE DONE (PART I)

BY DENNIS PEACOCKE

I. Where are we as the inheritors of western civilization?

A. What do we represent to the world?

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B. What is the nature of the crisis we face?

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II. What is the general condition of the culture and the citizenry?

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III. What is the role of the nation-changers?

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IV. Coming to reality: First thing's first.

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## THE GOSPEL: A VIOLENT HOPE

BY DUDLEY HALL

**Text:** Mark 1:14-15

**Thesis:** The appearance of Jesus was the inauguration of the Messianic Kingdom on earth. This introduced a new realm of reality to those who followed him. It created a violent response by those who believed and those who didn't. This kingdom cannot be embraced with a half-hearted devotion. That in itself is hostility toward God and insults the Spirit of grace.

**Our current dilemma is a cry for divine intervention.**

We are lamenting the loss of civil liberties and the society of years past. Like family in the waiting room trying to grasp the meaning of the doctor's message of death, we are in the throes of grief. The Christianity that we once knew is dead. We are in denial, battling anger, and paralyzed in knowing how to move forward. Some are trying to save the morality that previous generations of gospel people espoused. Some fight to save the structures that supported our value system. Some are just waiting for death or rapture.

**Death provides a good environment for resurrection.**

God loves us too much to leave us with a moralistic civil religion that confuses nationalism with Kingdom boundaries and emphasizes principles of design rather than the gospel of Jesus Christ. God is raising up a people of the gospel who will live in the power of the Spirit that raised Jesus from the dead and who will face persecution with joy and victory.

**Our commission is to proclaim him!**

The first aspect of the gospel is an announcement. God has acted and nothing can be the same. The purpose of creation is the exaltation of the Son for the enjoyment of God. To proclaim anything less than Jesus as the fulfillment of previous promise is to relegate the gospel to a means toward some greater truth. The gospel is not a minor truth that serves a bigger one. It is the proclamation of Him.

**All ethical choices are judged by the standard of the gospel.**

Living out the ramifications of the gospel is our privilege and duty. When we neglect to live by the Spirit of Life in Christ, we choose to live by the flesh and are at war with truth.

**The choice to believe the *Kerygma* is the choice to embrace a violent hope.**

Only those who have ears can hear and those who can't, simply won't understand. Part of our inheritance is joining Christ in his suffering.

**It is impossible to do for God what we were designed to do with God.**

The problem with the Good News is that it seems too good to be true. We just can't believe that God has already done what we have always felt was our responsibility.

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